
1 Privacy Policy

1.1 Our Commitment.

Your Privacy is important to us. As an organisation required to comply with the National Privacy Principles, Natures Fruit Company is committed to complying with the regulations and standards for the collection, access, storage and use of personal information as part of our ongoing business operations.

We have respect for our customers' rights to privacy of their personal information and have procedures to ensure that all personal information, regardless of how it is obtained, is handled securely and in the appropriate manner. We strongly value our relationships that have been built with our stakeholders and wish to continue our level of high stakeholder service.

The purpose of this Privacy Policy is to provide information on:

- Information Collected
- Use and Disclosure
- Data Quality
- Data Security
- Access
- Anonymity
- Transborder Data Flows

1.2 Personal Information Collected

The Privacy laws allow us to collect personal information about you, if reasonable and practical to do so. In order to provide a service to you, we may collect personal information such as name, address, phone number, email and bank account details. This information is generally required for member application, invoicing, payments, newsletters and share information.

Generally you have no obligation to provide any information requested of us, however if you choose to withhold information then we may not be able to properly provide you with the service you require that depends on that information

Sensitive information can only be collected if consent is given by the individual, except under the following circumstances;

- There is a legal requirement
- The data is required for provision of health services
- There is an issue of individual or public health or safety

1.3 How is this Information Managed and Used

The personal information that we gather is mainly used to provide a service to you. We require contact details in order to issue newsletters, invoices or any other information relating to the Company. Bank details are required primarily for payments and in relation to share dividends and rebates to members.

1.4 Data Quality

Natures Fruit Company takes reasonable steps to ensure that the personal information it holds is accurate, complete and up to date. However the accuracy of the information we hold depends to an extent on the information that is provided to us, and therefore it is important for any errors to be quickly identified to us.

1.5 Data Security

At Natures Fruit Company we take measures to ensure that your information is protected from any unauthorized access, misuse, disclosure or alteration. We also take the necessary measures to destroy or permanently de-identify personal information that is no longer required by us.

1.6 Access & Anonymity

We will provide you with access to any of the personal information that we hold. Should you require access to your information please feel free to contact our office.

1.7 Transborder Data Flows

Natures Fruit can only transfer personal information to a recipient in a foreign country in circumstances where the information will have appropriate protection such as countries with similar privacy legislation to Australia.

1.8 Copy of This Statement

A copy of this statement can be found on our website (see below) and can be downloaded from that site. Alternatively you can obtain a printed copy by contacting our office.

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Fax: +61 7 5441 3688

Email: admin@naturesfruit.com.au

Website: www.naturesfruit.com.au